

## Curriculum vitae: Professor Bruno S. Frey

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Niederdorfstrasse 29  
CH-8001 Zurich  
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Born on May 4, 1941 in Basle, Switzerland; Swiss citizen

Full Professor of Economics at the University of Zurich, Switzerland, specialized in Political Economy, Non-Market Economics and the Theory of Economic Policy.

Associate Professor of Economics, University of Basle

Research Director of CREMA – Center for Research in Economics, Management and the Arts, Zurich

### ***Professional Education***

Habilitation	1969
Doctor rerum politicarum (summa cum laude) (Ph.D. in Economics)	1965
(Philosophical-Historical Faculty, University of Basle) Licentiatum rerum politicarum (B.A. in Economics)	1964

### ***Academic Honours***

Friedrich von Wieser-Prize, Prague Conference on Political Economy (PCPE)	2008
Gustav-Stolper-Prize, Association for Social Policy (Germany)	2007
Academic Affiliate, Judge School of Business, Cambridge University (UK)	2007
Distinguished Fellow, CESifo Research Network	2005
Corresponding Fellow of the Royal Society of Edinburgh (FRSE)	2005
Elected active member of the European Academy of Sciences and the Arts	2004-
Elected Fellow of the European Economic Association	2004-
Honorary Doctor, University of St. Gallen (Switzerland)	1998
Honorary Doctor, University of Göteborg (Sweden)	1998
Elected Fellow of the Public Choice Society	1997
Vernon Prize 1996 of the Association for Public Policy and Management United States of America	1996
Genossenschaftspreis of the philosophical-historical Faculty of the University of Basle	1965

### ***Occupations***

Visiting Professor, International Centre for Art Research, University of Venice	1993-
Full Professor of Economics, University of Zurich	1977-
Associate Professor of Economics, University of Basle	1969-
Visiting Professor ETH-Zurich (Swiss Federal Institute of Technology)	2007-2009
Guest Professor, University of St. Gallen	1993-2006
Visiting Professor, Master of Business Administration Program, Institut d'Etudes Politiques de Paris	1993-1998
Full Professor of Economics, University of Constance, Germany	1970-77
Visiting Lecturer, Wharton School of Finance and Commerce, University of Pennsylvania	1967-68
Research assistant with teaching responsibilities, Institute for Applied Economic Research, University of Basle	1964-69

### ***Professional Stays Abroad***

Guest Professor at Freie Universitaet FU Berlin	Apr. 2009
Professional Visitor, Research Institute for Industrial Economics, Stockholm	Sept./Oct. 2008
Expert, National Sustainability Development Strategy, Latvia	Apr. 2008
Visiting Professor, University of Economics, Prague	Apr. 2008
Distinguished Visitor, Ministry of Trade and Industry, Singapore	Nov. 2007
Visiting Professor, Department of Economics, Queensland University of Technology, Brisbane	Aug. 2007
Hayek-Guestprofessor of the year 2005, University of Klagenfurt, Austria	2005
Visiting Fellow, Research School of the Social Sciences, Australian National University, Canberra	Dec. 2004/Jan. 2005
Fellow, of The European Economic Association (EEA)	Sep. 2004
Distinguished Visitor, Suntory and Toyota International Centres for Economics and Related Disciplines (STICERD), London School of Economics	Nov. 2003-Mar. 2004
First Jelle Zijlstra Professorial Fellow, The Netherlands Institute for Advanced Study of the Royal Netherlands Academy of Arts and Sciences (NIAS), Wassenaar, The Netherlands	Nov./Dec. 2002
Fellow, Collegium Budapest, Center for Advanced Study	Oct. 2002
Visiting Fellow, Research School of the Social Sciences. Australian National University, Canberra	Nov./Dec. 2001
Visiting Professor, University of Antwerp	1999
Erik Malmsten Guest Professor in Economics, University of Göteborg	1998
Visiting Professor of Economics, Università degli Studi "La Sapienza", Roma	1997
Visiting Scholar, Haas School of Business Administration, University of California at Berkeley (Jan-March)	Jan.-Mar. 1996
Official Visitor, Centre for Economic Studies (CES), University of Munich	Nov./Dec. 1995
Visiting Scholar, Center for the Study of the Economy and the State, Graduate School of Business, University of Chicago	Oct. 1994

Visiting Professor at the Interuniversity Center for Social Science Theory and Methodology (ICS) at the Universities of Groningen and Utrecht	Mar. 1993
Visiting Scholar, Center for Law and Economics, School of Law, University of California at Berkeley, as well as in the Department of Economics, University of California, Los Angeles (UCLA)	1992
Visiting Professor, University of Valencia	1992
Guest Professor, Netherlands Graduate School of Economics, Network for Quantitative and Applied Economics, University of Groningen	1992
Visiting Scholar at the Hoover Institution, Stanford, California	1991
Visiting Research Professor of Business Economics, Graduate School of Business, University of Chicago	1990
Visiting Professor, Graduate Program in International Economics, Kiel University	1989
Official Visitor, Center for Public Choice, George Mason University	1987
Fellow, Wissenschaftskolleg zu Berlin (Institute for Advanced Studies)	1984/85
Visiting Fellow, All Souls College, Oxford University	1983
Guest Professor, Institute for Advanced Studies and Scientific Research, Vienna	1983
Guest Professor, Department of Economics; and Visiting Fellow, Institute for International Economic Studies, University of Stockholm	1982
Official Visitor, Nuffield College, Oxford University	1975
Guest Professor of Economics, University of Linz	1972
Visitor, Economic Growth Center, and Department of Economics, Stanford University	1968/69
Official Visitor, Christ's College, Cambridge University	1966

### ***Professional Activities***

Member of the Advisory Board, <i>Centre for the Study of Incentives in Health</i> , Wellcome Trust, United Kingdom	2009-
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Member of the Advisory Board of the <i>Cambridge Studies in Economics, Cognition, and Society</i> (CSECS)	2009-
Member of the Editorial Board of the <i>International Review of Economics</i> (IREC)	2009-
Research Fellow of the National Centre for Econometric Research (NCER)	2008-
Member of the Advisory Board of the <i>European Lifelong Learning Index</i> (ELLI)	2008-
Member of the Editorial Board of the <i>Intergenerational Justice Review</i> (IGJR)	2008-
Member of the Editorial Board of the <i>International Review of Economics</i> (IRE)	2008-
Member of the Editorial Board of <i>Economic Analysis and Policy</i> (EAP)	2008-
Member of the Editorial Board of <i>Game Theory, Strategy, Risk and Uncertainty</i> (GTSRU)	2008-
Member of the Advisory Board of <i>Marburg Centre for Institutional Economics</i> (MACIE)	2007-
Member of the University Governing Board of the University of Lucerne	2007-
Member of the Board of Directors of <i>International Seminar of New Institutional Economics</i> (ISNIE)	2007-
Member of the Editorial Board of <i>The Review of International Organizations</i>	2007-
Member of the Advisory Board of <i>Poetics, Journal of Empirical Research on Culture, the Media and the Arts</i>	2007-
Member of the Advisory Board of <i>Economics, Cognition and Society</i> (ECS)	2007-
Member of the International Academic Council MLE of the MLE Program, University of St.Gallen	2007-
Member of the Advisory Board of the Marburg Center for Institutional Economics (MACIE), University of Marburg	2007-
Member of the Scientific Advisory Council of the Ifo Institute	2006-
Member of the Editorial Board, Social Indicators Research	2006-
Vice-Chairman of the Scientific Advisory Board of the DIW, Berlin	2006-
Member of Advisory Board of the Social Science Research Center WZB,	

Germany	2005-
Associate Editor, <i>Mind and Society</i>	2005-
Member of International Academic Council (MLE) of „Master of Law and Economics“, University of St. Gallen	2004-
Member of the Editorial Board, <i>International Entrepreneurship and Management Journal (IEMJ)</i>	2004-
Member of the Board of Scholars of the Initiative and Referendum Institute at the University of Southern California	2004-
Member of the Editorial Board of <i>Review of Law and Economics</i>	2004
Member of the Editorial Board of <i>Zeitschrift für Staats- und Europawissenschaften (ZSE)</i>	2003-
Member of the Editorial Board of <i>Economic Review of International Organizations</i>	2003-
Member of the Board of Advisors of <i>De Economist</i>	2003-
Member of The Tampere Club, Finland	2002-
Member of the Advisory Council of the Friedrich A. von Hayek Foundation	2002-
Member of the Curatorium of the Austrian College / European Forum Alpbach	2001-
Member of the Editorial Board of the <i>Journal of Theoretical Politics</i>	2001-
Member of the Wissenschaftlicher Beirat of the DIW Berlin	2001-08
Member of the Advisory Council of <i>Econ Journal Watch</i>	2001-
Member of the Scientific Committee of the <i>Journal des Economistes et des Etudes Humaines</i>	2001-
Member of the International Advisory Board of <i>Mind &amp; Society</i>	2001-
Member of Scientific Committee for setting up a Master program on the economics of culture, University of Rome "Tor Vergata"	2000-
Member of the Editorial Board of <i>Politics, Philosophy and Economics (PPE)</i>	2000-
Member of the Review Board of <i>zfo (Zeitschrift Führung und Organisation)</i>	2000-
Member of the Editorial Board of <i>The European Journal of Political Economy (EJPE)</i>	2000-03
Member of the Editorial Board of <i>Perspektiven der Wirtschaftspolitik</i>	2000-

Founding Member, and Member of the Steering Board, European Centre for the Study of Public Choice (ECSPC), Università degli Studi "La Sapienza", Roma	1999-
Member of the Editorial Board of <i>The Columbia Journal of Project Siting and Management</i>	1999-
Member of the Executive Board, European Public Choice Society	1999-
Member of the Editorial Board, <i>International Journal of Development Planning Literature</i>	1999-
Member of the Editorial Board, <i>ICARE Magazine, The International Electronic Magazine of Art Economics</i>	1998-
Member of the Editorial Board, <i>Journal of Economic Methodology</i>	1998-
Member of the Editorial Board, <i>ib Review, a Journal for Institutional Innovation and Transition</i> , Ljubljana, Slovenia.	1997-
Member of the Editorial Board, <i>International Journal of Cultural Property</i>	1997-
Member of the Editorial Board, <i>Journal of Risk, Decision &amp; Policy</i>	1996-
Member of the Panel of Experts, European Policy Forum (Centre for Economic Policy Research, CEPR, London)	1996-
Member of the Advisory Board of the Netherland Institute of Government (NIG)	1996-
Member of the Editorial Board, <i>Journal of Cultural Economics</i>	1993-
Member of the Executive Board, Europa Institute Zurich (EIZ)	1993-2009
Member of the Editorial Board, <i>European Journal of Law and Economics</i>	1993-
Member of the Executive Board of the Association for Cultural Economics International	1993-2001
Presidente del Comitato Scientifico, <i>Centro Internazionale di Studi sull' Economia dell'Arte</i> (International Centre for Art Research ICARE), Istituto Veneto di Scienze, Lettere e Arti, Venezia	1992-
Member of the Council, European Economic Association	1991-95
Membre du Comité Scientifique, <i>Journal des Economistes et des Etudes Humaines</i>	1990-
Editor, <i>Staatswissenschaft und Staatspraxis</i>	1990-
Member of the Editorial Board, <i>Journal of Socio-Economics</i>	1989-
Member of the Editorial Board, <i>World Economics</i>	1989-

Member of the Editorial Board, <i>Rationality and Society</i>	1989-
Member of the Advisory Board, <i>Center for the Study of the New Institutional Economics</i> , University of Saarland	1988-95
Member of the Board of Editors, <i>Public Choice</i>	1986-
Member of the Advisory Council, <i>The David Hume Institute</i> , Edinburgh, Scotland	1985-
Member of the Executive Committee of the <i>Verein für Socialpolitik</i>	1981-84
Member of the Executive Committee of the <i>Public Choice Society</i> , European Section	1977-95
Member of the <i>Steering Committee of the International Institute of Public Economics (ISPE)</i>	1976-83
President, <i>Theoretical Study Group of the Swiss Society for Economics and Statistics</i>	1972-82
Managing Editor, <i>Kyklos</i> , International Review for Social Sciences	1969-

## Publications and Citations

I belong to the set of „Most Highly Cited Researchers“ (ISI Web of Knowledge, Institute, Thomson, since 2009). But see my papers: „Publishing as prostitution“ (2003) and „Economists in the PITS?“ (2009)!

### **Books**

*Happiness: A Revolution in Economics.*

Cambridge, MA, London, UK: MIT Press, 2008.

*Economics and Psychology. A Promising New Cross-Disciplinary Field.*

(co-edited with Alois Stutzer)

Cambridge, MA, London, UK: MIT Press, 2007.

*Dealing with Terrorism – Stick or Carrot?*

Edward Elgar, Cheltenham, UK and Northampton, MA, 2004.

*Happiness and Economics: How the Economy and Institutions Affect Human Well-Being.*

(with Alois Stutzer)

Princeton University Press, Princeton and Oxford, 2002, 220 p.

Japanese Translation, Diamond Company, Tokio, 2005.

Chinese Translation, Peking University Press, Beijing, 2006.

Italian Translation, Il Sole 24 ORE, Milano 2006.

- Inspiring Economics: Human Motivation in Political Economy.*  
Edward Elgar, Cheltenham, UK and Northampton, MA, 2001, 236 p.
- English Version: *Successful Management by Motivation. Balancing Intrinsic and Extrinsic Incentives*  
(with Margit Osterloh)  
Springer Verlag: Berlin and Heidelberg, 2001, 299 p.
- Managing Motivation: Wie Sie die neue Motivationsforschung für Ihr Unternehmen nutzen können.*  
(with Margit Osterloh)  
Gabler Verlag, Wiesbaden, 2000, 327 S.
- Arts & Economics. Analysis & Cultural Policy.*  
Springer Verlag, Berlin, Heidelberg, New York, 2000, 240 p.
- Spanish translation: *La economía del arte.* Colección Estudios Económicos, Núm. 18-2000. Caja de Ahorros y Pensiones de Barcelona, Barcelona 2000, 225 p.
- Catalan translation: *L'economia de l'art.* Col. Lecció Estudis Econòmics, Num. 18. Caixa d'Estalvis I, Pensions de Barcelona, Barcelona 2000, 201 p.
- Chinese translation: Liaoning People's Publishing House, 2003.
- The New Democratic Federalism for Europe. Functional, Overlapping and Competing Jurisdictions* (with Reiner Eichenberger)  
Edward Elgar Publishing Limited, Cheltenham 1999, 111 p.
- Ein neuer Föderalismus für Europa: Die Idee der FOCJ.*  
Walter Eucken Institut (ed.), *Beiträge zur Ordnungstheorie und Ordnungspolitik* 151. Mohr Siebeck, Tübingen, 1997.
- Markt und Motivation. Wie ökonomische Anreize die (Arbeits-) Moral verdrängen.*  
Vahlen, Munich 1997.
- Not Just for the Money. An Economic Theory of Personal Motivation.*  
Edward Elgar, Cheltenham U.K. and Brookfield U.S., 1997, 156 p.
- Ökonomie ist Sozialwissenschaft. Die Anwendung der Ökonomie auf neue Gebiete.*  
Vahlen, Munich 1990, 233 p.
- English translation: *Economics as a Science of Human Behaviour. Towards a New Social Science Paradigm.* Extended Second Edition. Kluwer Academic Publishers, Boston/Dordrecht/London 1992, 246 p., second edition 1999.
- Muses and Markets. Explorations in the Economics of the Arts*  
(with W. Pommerehne). Basil Blackwell, Oxford 1989, 219 p.
- Italian translation: *Muse e mercati. Indagine sull'economia dell'arte.*  
Il Mulino, Bologna 1991, 317 p.
- French translation: *La Culture a-t-elle un prix?* Plon, Paris 1993, 290 p.

- German translation: *Musen und Märkte. Ansätze zu einer Ökonomik der Kunst*. Vahlen, Munich 1993, 251 p.
- Galician translation: *Musas e mercados. Exploracións na Economía da Arte*. Laiovento, S.L., Santiago de Compostela 1995, 280 p.
- Slovenian translation, PAC, Ljubljana, 2001.
- Die heimliche Wirtschaft* (mit H. Weck und W. Pommerehne), Res publica helvetica 18. Haupt, Berne, 1986, 112 p.
- International Political Economics*. Basil Blackwell, Oxford and New York 1984, 183 p.  
(Paperback edition: Basil Blackwell, Oxford 1986).
- Revised German edition: *Internationale Politische Ökonomie*. Vahlen, Munich 1985, 168 p.
- Italian translation: *Economia Politica Internazionale*. Franco Angeli, Milano 1987.
- Japanese translation: Bunshindo, Tokyo 1988.
- Chinese translation: Academy of the Social Sciences, Beijing 1987.
- Schattenwirtschaft* (mit H. Weck und W. Pommerehne). Vahlen, München, 1984, 90 p.
- Theorie demokratischer Wirtschaftspolitik*. Vahlen, München 1981, 401 p., second edition 1994,  
third edition 2002.
- English translation: *Democratic Economic Policy. A theoretical introduction*. Martin Robertson, Oxford 1983.  
(American edition: St. Martin's Press, New York 1983,  
Paperback edition: Basil Blackwell, Oxford 1985)
- Japanese translation: Diamond, Tokyo 1984, 304 p.
- Spanish translation: *Para una política económica democrática*. Alianza Universidad, Madrid 1987.
- Portuguese (Brazilian) translation: *Política Econômica Democrática. Uma Introdução Teórica*. Vertice, Sao Paulo 1987.
- Moderne Politische Ökonomie*, Piper, Munich 1977, 203 p.
- English translation: *Modern Political Economy*. Martin Robertson, London 1978, 166 p.  
(American edition: Halsted Press, Wiley, New York 1978)
- Japanese translation: Diamond, Tokyo 1980, 226 p.
- Portuguese (Brazilian) translation: *A Nova Economia Política*. Zahar Editores, Rio de Janeiro 1983, 168 p.

French translation: *Economie Politique Moderne*. Presses  
Universitaires de France, Paris 1985, 207 p.

Korean translation: 1995, 208 p.

*Umweltökonomie*. Kleine Vandenhoeck-Reihe, Vandenhoeck & Ruprecht,  
Göttingen. First ed. 1972, 3rd ed. 1992, 170 p.

## **Articles**

More than 600 articles in scholarly journals and professionally edited books, among others:

<i>Academy of Management Review</i>	<i>Journal of Monetary Economics</i>
<i>American Economic Review</i>	<i>Journal of Policy Analysis and Management</i>
<i>American Political Science Review</i>	<i>Journal of Political Economy</i>
<i>Constitutional Political Economy</i>	<i>Journal of Political Philosophy</i>
<i>Economica</i>	<i>Journal of Public Economics</i>
<i>Economic Journal</i>	<i>Journal of Public Policy</i>
<i>Environmental and Resource Economics</i>	<i>Kyklos</i>
<i>European Economic Review</i>	<i>Oxford Economic Journal</i>
<i>European Journal of Law and Economics</i>	<i>Perspectives on Psychological Science</i>
<i>European Journal of Political Economy</i>	<i>Political Studies</i>
<i>European Journal of Political Research</i>	<i>Psychologische Rundschau</i>
<i>European Management Review</i>	<i>Public Choice</i>
<i>International Organization</i>	<i>Public Interest</i>
<i>Journal of Cultural Economics</i>	<i>Rationality and Society</i>
<i>Journal of Development Economics</i>	<i>Review of Economic Studies</i>
<i>Journal of Economic Behavior and Organization</i>	<i>Review of Economics and Statistics</i>
<i>Journal of Economic Literature</i>	<i>Review of Income and Wealth</i>
<i>Journal of Economic Perspectives</i>	<i>Scandinavian Journal of Economics</i>
<i>Journal of Economic Psychology</i>	<i>Southern Economic Journal</i>
<i>Journal of Institutional and Theoretical Economics</i>	
<i>Journal of Law and Economics</i>	