

## Curriculum Vitae **BRUNO S. FREY**

Born on May 4, 1941 in Basle, Switzerland; Swiss citizen.

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CH-8001 Zurich  
Switzerland

### **Academic Qualifications**

Study of economics in Basle and Cambridge (England); B.A. in Economics 1964 and Ph.D. in Economics 1965. In 1969, after a two-year stay in the United States, Habilitation in Basle.

### **Present Appointments**

Distinguished Professor of Behavioural Science, Warwick Business School at the University of Warwick, UK since 2010.

Full Professor of Economics at the University of Zurich, Switzerland, specialized in Political Economy, Non-Market Economics and the Theory of Economic Policy since 1977.

Associate Professor of Economics, University of Basle since 1969.

Research Director of CREMA – Center for Research in Economics, Management and the Arts, Zurich.

### **Main Research Activities**

Application of economics in non-economic fields: politics (Economic Theory of Politics and International Political Economy), environment, family, conflict, history and art; theory of economic policy. More recently, research into connection between economics and psychology.

### **Honours include:**

Honorary Doctorate, University of Innsbruck (Austria)	2011
Honorary Doctorate, University of Aix-en-Provence/Marseille (France)	2010
Honorary Doctorate, Free University of Brussels (Belgium)	2009
Friedrich von Wieser-Prize, Prague Conference on Political Economy (PCPE)	2008
Gustav-Stolper-Prize, Association for Social Policy (Germany)	2007
Corresponding Fellow of the Royal Society of Edinburgh (FRSE)	2005
Honorary Doctorate, University of St. Gallen (Switzerland)	1998

Honorary Doctorate, University of Goeteborg (Sweden)	1998
Vernon Prize 1996 of the Association for Public Policy and Management United States of America	1996
Genossenschaftspreis of the Philosophical-Historical Faculty of the University of Basle	1965

### **Previous Appointments**

Visiting Professor, University of Fribourg	2010
Visiting Professor ETH-Zurich (Swiss Federal Institute of Technology)	2007-2009
Guest Professor, University of St. Gallen	1993-2006, 2010
Visiting Professor, Master of Business Administration Program, Institut d'Etudes Politiques de Paris	1993-1998
Full Professor of Economics, University of Constance, Germany	1970-1977

### **Professional Activities/Membership include:**

Member of the Board of Contemporary Economics	2011-
Member of the Editorial Board of the Journal of Management and Sustainability, Toronto	2011-
Member of the Academic Advisory Board of the Zeppelin University Friedrichshafen	2011-
Member of the European School of Management and Technology Academic Board (ESMT), Berlin	2011-
Member of the Editorial Board of Academy of Management Perspectives	2011-
Member of the Scientific Committee of the Journal of Entrepreneurial and Organizational Diversity (JEOD)	2011-
Consulting Editor for the International Journal of Wellbeing	2010-
Member of the Advisory Board of the Center for Applied Statistics and Economics (CASE)	2010-
Visiting Fellow at the Center for Analysis of Risk at Doshisha University	2010-
Member of the Advisory Board, Centre for the Study of Incentives in Health, Wellcome Trust, United Kingdom	2009-
Member of the Advisory Board of the Cambridge Studies in Economics, Cognition, and Society (CSECS)	2009-
Member of the Editorial Board of International Review of Economics	2009-
Research Fellow of the National Centre for Econometric Research (NCER)	2008-

Member of the Advisory Board of the European Lifelong Learning Index (ELLI) 2008-	
Member of the Editorial Board of the Intergenerational Justice Review (IGJR) 2008-	
Member of the Editorial Board of the International Review of Economics (IRE) 2008-	
Member of the Editorial Board of Economic Analysis and Policy (EAP) 2008-	
Member of the Editorial Board of Game Theory, Strategy, Risk and Uncertainty (GTSRU) 2008-	
Member of the Advisory Board of Marburg Centre for Institutional Economics (MACIE) 2007-	
Member of the University Council of the University of Lucerne 2007-	
Member of the Board of Directors of International Seminar of New Institutional Economics (ISNIE) 2007-	
Member of the Editorial Board of The Review of International Organizations 2007-	
Member of the Advisory Board of Poetics, Journal of Empirical Research on Culture, the Media and the Arts 2007-	
Member of the Advisory Board of Economics, Cognition and Society (ECS) 2007-	
Member of the Editorial Board of the Journal Economic Analysis and Policy 2007-	
Member of the International Academic Council MLE of the MLE Program, University of St.Gallen 2007-	
Member of the Advisory Board of the Marburg Center for Institutional Economics (MACIE), University of Marburg 2007-	
Member of the Governing Board of the University of Lucern, Switzerland 2007-	
Member of the Scientific Advisory Council of the Ifo Institute 2006-	
Member of the Advisory Board of the Economics, Cognition and Society Series of the University of Michigan Press 2006-	
Vice-Chairman des Scientific Advisory Board des Deutschen Institut für Wirtschaftsforschung (DIW), Berlin 2006-	
Member of the Editorial Board of Social Indicators Research 2006-	
Associate Editor, Mind and Society 2005-	
Member of International Academic Council (MLE) des „Master of Law and Economics“, Universität St. Gallen 2004-	
Member of the Editorial Board, International Entrepreneurship and Management Journal (IEMJ) 2004-	
Member of the Board of Scholars of the Initiative and Referendum Institute at the University of Southern Californi 2004-	
Member of the Editorial Board of Review of Law and Economics 2004	

Member of the Editorial Board of Zeitschrift für Staats- und Europawissenschaften (ZSE)	2003-
Member of the Editorial Board of Economic Review of International Organizations	2003-
Member of the Board of Advisors of De Economist	2003-2011
Member of The Tampere Club, Finland	2002-
Member of the Advisory Council of the Friedrich A. von Hayek Foundation	2002-
Member of the Curatorium of the Austrian College / European Forum Alpbach	2001-
Member of the Editorial Board of the Journal of Theoretical Politics	2001-
Member of the Wissenschaftlichen Beirats of the DIW Berlin	2001-2008
Member of the Advisory Council of Econ Journal Watch	2001-
Member of the Scientific Committee of the Journal des Economistes et des Etudes Humaines	2001-
Member of the International Advisory Board of Mind & Society	2001-
Member of Scientific Committee for setting up a Master program on the economics of culture, University of Rome "Tor Vergata"	2000-
Member of the Editorial Board of Politics, Philosophy and Economics (PPE)	2000-
Member of the Review Board of zfo (Zeitschrift Führung und Organisation)	2000-
Member of the Editorial Board of The European Journal of Political Economy (EJPE)	2000-2003
Member of the Editorial Board of Perspektiven der Wirtschaftspolitik	2000-04
Founding Member, and Member of the Steering Board, European Centre for the Study of Public Choice (ECSPC), Università degli Studi "La Sapienza", Roma	1999-
Member of the Editorial Board of The Columbia Journal of Project Siting and Management	1999-
Member of the Executive Board, European Public Choice Society	1999-
Member of the Editorial Board, International Journal of Development Planning literature	1999-
Member of the Academic Advisory Board of the Max Planck Institute for Research on Collective Goods	1999-2010
Member of the Editorial Board, ICARE Magazine, The International Electronic Magazine of Art Economics	1998-
Member of the Editorial Board, Journal of Economic Methodology	1998-

Member of the Editorial Board, <i>ib Review</i> , a Journal for Institutional Innovation and Transition, Ljubljana, Slovenia.	1997-
Member of the Editorial Board, <i>International Journal of Cultural Property</i>	1997-
Member of the Editorial Board, <i>Journal of Risk, Decision &amp; Policy</i>	1996-
Member of the Panel of Experts, European Policy Forum (Centre for Economic Policy Research, CEPR, London)	1996-
Member of the Advisory Board of the Netherland Institute of Government (NIG)	1996-
Member of the Editorial Board, <i>Journal of Cultural Economics</i>	1993-
Member of the Executive Board, Europa Institute Zurich (EIZ)	1993-2009
Member of the Editorial Board, <i>European Journal of Law and Economics</i>	1993-
Member of the Executive Board of the Association for Cultural Economics International	1993-2001
Presidente del Comitato Scientifico, Centro Internazionale di Studi sull' Economia dell'Arte (International Centre for Art Research ICARE), Istituto Veneto di Scienze, Lettere e Arti, Venezia	1992-
Member of the Council, European Economic Association	1991-1995
Membre du Comité Scientifique, <i>Journal des Economistes et des Etudes Humaines</i>	1990-
Editor, <i>Staatswissenschaft und Staatspraxis</i>	1990-
Member of the Editorial Board, <i>Journal of Socio-Economics</i>	1989-
Member of the Editorial Board, <i>World Economics</i>	1989-
Member of the Editorial Board, <i>Rationality and Society</i>	1989-
Member of the Advisory Board, Center for the Study of the New Institutional Economics, University of Saarland	1988-1995
Member of the Board of Editors, <i>Public Choice</i>	1986-2011
Member of the Advisory Council, The David Hume Institute, Edinburgh, Scotland	1985-
Member of the Executive Committee of the Verein für Socialpolitik	1981-1984
Member of the Executive Committee of the Public Choice Society, European Section	1977-1995
Member of the Steering Committee of the International Institute of Public Economics (ISPE)	1976-1983
President, Theoretical Study Group of the Swiss Society for Economics and Statistics	1972-1982

Managing Editor, *Kyklos*, *International Review for Social Sciences*

1969-

### **Publications and Citations**

I belong to the set of “Most Highly Cited Researchers” (ISI Web of Knowledge, Institute, Thomson, since 2009). But see my papers: “Publishing as prostitution” (2003) and “Economists in the PITS?” (2009)!

### **Book publications include:**

*Environmental Economics*, 1972, 2nd ed. 1985, 3rd ed. 1992; *Modern Political Economy*, 1978; *Democratic Economic Policy*, 1983, 2nd ed. 1994; *International Political Economics*, 1984; *The Hidden Economy* (with Weck and Pommerehne), 1985; *Muses and Markets* (with Pommerehne), 1989; *Not Just for the Money. An Economic Theory of Personal Motivation*, 1997; *Economics as a Science of Human Behaviour*, extended 2<sup>nd</sup> edition, 1999; *The New Democratic Federalism for Europe. Functional, Overlapping and Competing Jurisdictions* (with Reiner Eichenberger), 1999; *Arts & Economics. Analysis & Cultural Policy*, 2000; *Successful Management by Motivation. Balancing Intrinsic and Extrinsic Incentives* (with Margit Osterloh), 2000; *Inspiring Economics: Human Motivation in Political Economy*, 2001; *Happiness and Economics: How the Economy and Institutions Affect Human Well-Being* (with Alois Stutzer), 2002; *Dealing with Terrorism – Stick or Carrot?*, 2004; *Economics and Psychology. A Promising New Cross-Disciplinary Field*, 2007; *Happiness: A Revolution in Economics*, 2008; *Glück: Die Sicht der Ökonomie* (with Claudia Frey Marti), 2010.

Most of these books have also been published in German, and several have been translated into French, Spanish, Catalan, Portuguese, Galician, Italian, Japanese, Korean and Chinese.

### **Articles include:**

Over 600 articles in professional journals in economics (and a few in political science, sociology and psychology) including the *American Economic Review*, *Journal of Political Economy*, *Review of Economics and Statistics*, *Economic Journal*, *Journal of Public Economics*, *Economica*, *Journal of Economic History*, *Journal of Law and Economics*, *Journal of Monetary Economics*, *Oxford Economic Journal*, *Journal of Economic Organization and Behavior*, *Kyklos*, *Review of Economic Studies*, *Scandinavian Journal of Economics*, *Public Choice*, *European Journal of Political Research*, *Rationality and Society*, *Journal of Economic Psychology*, *Economics Letters* etc.

1699 words